

CHARLES H. BROGDEN JR.

Creative Production & Operations Leader | Atlanta, GA | chazbrogdenprod@gmail.com | 404-447-2572

PROFESSIONAL SUMMARY

Creative Production & Operations Leader with 10+ years of experience leading high-volume content production, integrated campaigns, live events, broadcast programming, and branded content initiatives. Proven success managing teams of 50+ creatives, production personnel, vendors, and stakeholders while overseeing multimillion-dollar budgets, production workflows, talent partnerships, and creative execution. Recognized for building scalable production processes, mentoring emerging talent, and delivering premium content that meets ambitious creative and business objectives.

CORE EXPERTISE

Creative Production Leadership • Creative Operations • Brand Storytelling • Integrated Campaign Production • Film & Photography Production • Vendor Management • Talent Partnerships • Team Leadership & Mentorship • Budget Ownership • Post-Production Oversight • Workflow Optimization • Cross-Functional Collaboration • Live Event Production • Experiential Marketing • Resource Planning

REVOLT MEDIA & TV — Studio Production Manager (2022–2025)

- Led end-to-end production for original programming, branded campaigns, news content, and live events.
- Delivered 100+ monthly assets across digital, social, broadcast, and partnership channels.
- Managed budgets, vendor relationships, staffing plans, production schedules, and post-production workflows.
- Partnered with creative, marketing, social, and executive stakeholders to execute high-impact content initiatives.
- Mentored production professionals and fostered a collaborative, high-performance culture.

ABC Signature (Disney) — Production Lead (2021–2022)

- Directed operational planning and production continuity for large-scale scripted television productions.
- Collaborated with producers, department heads, and showrunners to maintain schedules and resolve production challenges.

Freelance Senior Producer (2015–Present)

- Produced broadcast, digital, experiential, and live-event productions for BET, NBC, CBS, Paramount, Bravo, YouTube, Snapchat, and BIG3.
- Led teams exceeding 50 crew members and production personnel.
- Managed production planning, budgeting, vendor sourcing, talent relations, staffing, and delivery.
- Partnered with celebrity talent, agencies, publicists, sponsors, and brand stakeholders on high-profile productions.
- Mentored junior producers, coordinators, and production assistants.

BET / Viacom — Production Coordinator (2009–2014)

- Coordinated logistics, scheduling, procurement, vendor management, and budget tracking for broadcast and digital productions.

SELECTED PROJECTS

Super Bowl LVIII Activations • NBA All-Star Weekend • BET Hip Hop Awards • BIG3 Basketball League • Titan Games • REVOLT Summit

TOOLS

Airtable • Monday.com • StudioBinder • Movie Magic Budgeting • Google Workspace • Microsoft Office

EDUCATION

Savannah College of Art & Design (SCAD) – Graphic Design Coursework